

AUTOMOTIVE INDUSTRY OVERVIEW

BOCA RATON / DESTIN / FT. LAUDERDALE / MIAMI / ORLANDO / TALLAHASSEE / TAMPA / WEST PALM BEACH

INDUSTRY KNOWLEDGE AND EXPERIENCE

As a leader in the market for over 60 years, Broad and Cassel has played an integral role in shaping Florida's landscape. By combining the Firm's deep knowledge of Florida's economy, history, people, businesses, and leadership with superior legal support and solutions for clients Broad and Cassel attorneys stay on the leading edge to help deliver unparalleled service to its automotive industry clients in virtually any aspect of their business.

In today's highly competitive U.S. automotive market, manufacturers and dealers alike are being forced to make fundamental changes in the way they do business. Broad and Cassel formed an Automotive Industry Team after the 1989 increase in automotive dealership litigation in Florida, to study and address the diverse legal issues that affect this highly specialized area. Since then, the team has become a driving force in the automotive industry.

Broad and Cassel attorneys represent both large national corporations that operate numerous automobile dealer points and small privately owned dealerships. They also represent finance companies, service contract companies and repair facilities. In addition, our attorneys serve in leadership positions with the Florida Automobile Dealers Association, the National Association of Dealer Counsel, and the Florida Independent Auto Dealers Association. Broad and Cassel's automotive attorneys remain at the forefront of developments in their industry by attending state and national dealer conventions and by lecturing and presenting seminars to various groups and associations within the industry. Our attorneys have also been published in various industry publications, another testament to their expertise.

AREAS OF EXPERTISE

From routine matters to the most complex, Broad and Cassel stands committed to providing its clients with the best legal representation available. We offer each client a myriad of resources, industry knowledge and trial skills in order to achieve the best result possible. To that end, our Automotive Industry Team is comprised of skilled attorneys capable of addressing a wide spectrum of legal matters affecting the automotive industry:

Insurance and Financial Services:

- Federal and State Finance, and Leasing Act Compliance
- Form Review and Development
- Insurance Issues
- Licensing
- State Regulatory Inquiry Defense

Labor and Employment

Land Use and Environmental Law

Real Estate

Corporate and Securities

- Franchise Issues

Litigation Services:

- Approved Panel Counsel for Garage Liability Carriers
- Business Disputes
- Consumer Claim Defense
- Class Action Defense
- Compliance Audits and Training
- Dealer Point Disputes
- Debt Collection Motor Vehicle Repair Act Violation Defense
- Defense of Negligence Claims
- Defense and Pursuit of Disputes with Suppliers
- Defense of Rescission Claims
- Defense of Truth in Lending Act Claims
- Defense of Unfair Claims
- Mechanics' Lien Recovery
- State Regulatory Compliance

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INDUSTRY ACKNOWLEDGMENT

Broad and Cassel has served clients in the automotive industry for nearly two decades. Our team has been recognized throughout Florida and the country by our clients and multiple trade organizations. For example, members of our Automotive Industry Team have been:

- Acknowledged in “Corporate Counsel” magazine by Sonic Automotive, Inc. as its’ best corporate litigation counsel nationwide for the last several years;
- Designated as one of DaimlerChrysler Insurance Company’s select panel counsel in Florida for the defense of those dealerships that it insures;
- Approved by Universal Insurance Companies for motor vehicle dealership defense; and
- Appointed as Chairperson of the Finance & Insurance section of the National Association of Dealer Counsel.

WHO WE REPRESENT

Our team represents **Automobile Dealerships, Repair and Body Shops, Warranty and Service Contract Companies, and Lenders and Finance Companies**. Clients in each group have long relied on the guidance of our attorneys in a variety of business and legal matters. A sample list of our clients include:

- A Fortune 300 Company and the third largest dealership, repair facility and body shop holding company in the nation;
- One of the nation’s largest dealerships with more than 100 dealer locations and one of the nation’s largest automotive lending companies, as they finance the vehicles they sell in-house;
- A company which operates 10 dealerships in Florida and Colorado;
- A leading provider of service contracts and other finance & insurance products throughout the United States; and
- A national bank that has recently increased its presence in Florida’s automotive financing and leasing market.